

Job Title: Senior Marketing Consultant

Company Background:

M12 Solutions is a well-established and award-winning telecoms and connectivity provider based in Whiteley, Hampshire. M12 offers products including telephone systems, phone maintenance, business mobiles and more. M12 is an ISP and has recently branded their connectivity services Giganet. We are a launch partner of CityFibre in Portsmouth, taking ultrafast full-fibre broadband to businesses to transform Portsmouth into a 'Gigabit city'. Giganet have also unbundled key local exchanges in Winchester, Basingstoke and Salisbury and are offering connectivity nationwide.

The Role:

M12 Solutions and Giganet are looking for a standout Senior Marketing Consultant to work across both brands. The role will be office based from our Whiteley HQ. This is a fantastic opportunity to contribute and develop within a fast paced, growing business that has a truly unique culture. The role is part of a small but busy marketing team and will support the business by executing an ambitious marketing plan. This is an exciting role that would suit someone wishing to gain experience across many elements of the marketing mix.

Must:

- Be a of graduate calibre or have relevant business equivalent.
- Have at least 3 years' experience in a B2B marketing role, preferably in the technology industry.
- Proficient using Google Adwords and SEO.
- Have experience of direct and digital channels such as content marketing and social media.
- Be confident writing engaging copy and creating user friendly content.
- Be a self-starter and be happy to take on a variety of tasks, adapting to changing business needs.
- Have excellent written and verbal communication skills with a strong attention to detail.
- Be creative and hard working.
- Be an enthusiastic team player with a can-do attitude.

Desirable:

- Experience with Adobe Creative Suite.
- Experience using Wordpress.
- Current experience with Salesforce and DotMailer would be useful.
- Confident public speaking and presenting.

Package:

- 22 days annual leave rising to 25 days after 3 years, + bank holidays.
- 3% pensions contribution.
- Annual company birthday away day (past trips have included a company Ski Trip to Morzine/motorboats on the Solent/sailing on the Solent)
- Christmas party.

Salary:

- Depending on your experience we would expect to provide a £25,000 basic salary which could rise as the business and your responsibilities progress.

Please e-mail opportunities@M12solutions.co.uk with a cover letter, your CV and any examples of projects/campaigns you have been involved in.