

A business grade
phone system
that won't
break the
bank.



A complete telecoms service

£14.99
/month

Horizon.

- ✓ No line rental cost
- ✓ No hidden charges
- ✓ Pay as you go from £14.99/month

How are you going to communicate more effectively?

Want to improve your competitive advantage?

- ✓ No hidden charges
- ✓ No line rental cost
- ✓ Pay as you go from as little as £14.99 a month

A complete telecoms service

£14.99
/month



What is Horizon?

The complete communication solution for your business

Horizon is a complete communication service for business, providing an extensive range of fixed and mobile telephony capabilities via an easy-to-use web portal. The service allows you, the administrator, to easily manage your environment whilst maximising your employees' productivity.

The service incorporates a lot of advanced features with an emphasis on control and administration through the web, eradicating the need for in-house IT support.

As the administrator, you can quickly configure the system according to your organisation's ever changing requirements, while your employees can manage calls, contacts and messages easily and effectively.

For minimal capital outlay you will receive a reliable well-proven service, and a jargon free approach to telephony and communications. Horizon is suitable for small businesses looking to improve their productivity and image.

What's included?



1x Handset*



All of this...



Maintenance



Call reporting



Call recording



Plug and play



Auto attendant



Free site-to-site calls



Voicemail



Music on hold



Route to mobile



Disaster safe



Contact management



Click to dial app



Mobile integration

£14.99/month

*Free for a limited time only, minimum contract 36 months.

The benefits.

- ✓ No hidden charges
- ✓ Complete control
- ✓ Never miss a call
- ✓ Flexible working
- ✓ Business continuity
- ✓ Lower call costs
- ✓ Number choice

£ No hidden costs



On demand with no hidden costs
Horizon is hosted on behalf of your business meaning you only pay for what you need on a simple per-user basis. As you are not buying a PBX, there will be no major hardware investment and no additional financial costs to consider.

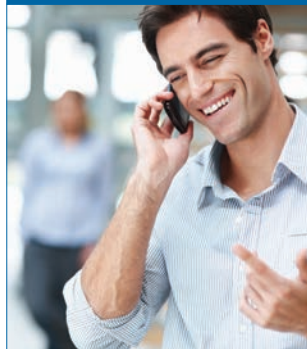
Compete control



Features you can easily control

Horizon is provided with an extensive range of call handling and management features that can be easily controlled via an easy-to-use web interface, giving you complete control of your business' communications.

Never miss a call



'One number anywhere'

Horizon integrates your business mobile with your fixed lines ensuring that your employees never miss a call. Callers only need to dial one number to reach your desk phone and mobile phone simultaneously, with a shared voicemail box for both.

Flexible working



Improve employee efficiency

Horizon will help your business to become more efficient by providing your employees with a flexible working environment through hot-desking, home working and mobile convergence.

Business continuity



Plan for the unexpected

Horizon is a cloud based telephony solution meaning that unforeseen events such as snow, floods or strikes won't disrupt your business. The service provides business continuity allowing your employees to continue making and receiving calls wherever they are.

Lower call costs



All the benefits of IP telephony

Horizon allows free site-to-site calls even if they fall across international boundaries. If your business uses horizon along with our mobile services you will benefit from competitive rates for calls between your fixed and mobile devices too.

Number choice



Total flexibility of numbers

With Horizon you can keep your existing numbers or get new ones. You could also extend your businesses reach by using any local area number irrespective of where you are located.

Is horizon for me?

Flexibility



Are your employees regularly on the move or out of the office?

At the click of a mouse each employee can tell the system where their calls should be sent: their desk, their mobile (both), or a colleague. If they should miss a call they can access their devices' shared voicemail no matter where they are.



Ideal for multi-sites



Are your employees located on more than one site?

The service is provided centrally so you don't need an expensive system on each site. Horizon connects branch offices together, calls are free between locations and everyone shares the same dial plans and directories.



Outsourcing & Opex



Do you prefer to outsource services?

Hosted on your behalf, there are no expensive maintenance or running costs and you pay for what you use on a simple per-user basis.

Back-up planning



Do you have a business continuity solution?

In the event of a disaster the services can be instantly moved across to your back-up plan. For example, divert calls to different locations without expensive call forwarding and loss of functionality.



Improved customer service



Does your public image need to improve?

Put calls on hold, play marketing messages, move calls seamlessly between users and offices, and your customers will get the best experience when calling your business.



Training and monitoring



Do you know who your employees are calling and how long for?

Horizon provides a cost-effective way to record calls. This centralised feature means calls can be recorded from any location, in any direction and configured instantly at the click of a mouse.



Horizon is ideal for small businesses and is highly effective in larger organisations that have more than one site working together.



The service incorporates a lot of advanced features with an emphasis on control and administration through the web, eradicating the need for in-house IT support.



How much money will I save?

5 user office example

Horizon package



✓ 5 x handsets	FREE*
✓ System hardware	FREE
✓ Software	FREE
✓ Installation	N/A
✓ Project management	N/A
✓ Training	N/A
✓ System admin training	N/A
✓ Maintenance	FREE
✓ Trunk license	FREE

£0.00

Additional costs

✓ Line rental**	£0.00
✓ Monthly cost per user	£14.99

Monthly cost for 5 users

£74.95

*Free for a limited time.**Assuming you have an adequate business internet connection.

5 user office example

Phone system



✓ 5 x handsets (£150 per handset)	£750.00
✓ System hardware	£1095.00
✓ Software	£250.50
✓ Installation	£500.00
✓ Project management	£300.00
✓ Training	£250.00
✓ System admin training	£250.00
✓ Maintenance	£262.80
✓ Trunk license	£220.00

£3877.80

Additional costs

✓ Line rental (2x ISDN 2)	£52.00
✓ Monthly cost per handset	N/A

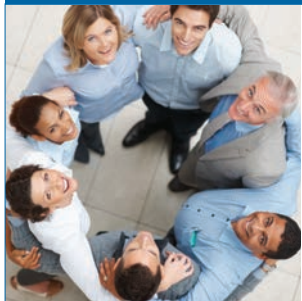
Monthly cost leased over 3 years **£179.96***

*Based on a 36 month lease with £52 a month line rental.

Key features and options.

Horizon is available with the features described below. In addition, optional features can be bolted onto either service.

Working as part of a team



- ✓ Fifteen-way call for convenient collaboration with colleagues
- ✓ Hunt groups for distributing and allocating calls across your team
- ✓ Call transfer to any internal or external number
- ✓ Common or customisable settings for sites, groups, departments
- ✓ Hold a call and pick it up on another phone with call park
- ✓ Answer a group member's phone with call pick up
- ✓ Instant group call enabling efficient collaboration

Working efficiently



- ✓ Last number redial for convenient repeat dialling
- ✓ Easily make a call with click to dial through the user interface
- ✓ Assign calls to cost centres using account codes
- ✓ Use pre-set availability profiles to manage incoming calls
- ✓ No more unwanted calls with anonymous call rejection or selective call rejection
- ✓ Automatic callback so that you can stay productive
- ✓ Call your colleagues when they are free using busy lamp keys
- ✓ Show you are unavailable using do not disturb
- ✓ Up to 100 programmable speed dials for your favourite numbers

Improving your company image



- ✓ Call waiting ensures you're ready to take your next call
- ✓ Get your messages across with music on hold
- ✓ Avoid your calls being passed on and on with diversion inhibitor
- ✓ Provide callers with menu options for call routing using auto attendant

Mobile and flexible working



- ✓ Manage incoming calls effectively with call forwarding
- ✓ Home worker lets you take your profiles and settings to your home office
- ✓ Play a voicemail message from your desktop, save it or forward a copy to your entire team
- ✓ Never miss a call with one number anywhere and sequential ringing
- ✓ Keep track of important messages with call notify by Email
- ✓ Use your number and preferences, on any enabled phone in your company, with hot-desking
- ✓ Use your number and profile on any phone, anywhere with remote office

Ensuring security / preventing fraud



- ✓ Use call history to view all calls made, received and missed
- ✓ Bar unapproved call types with call barring
- ✓ Allow access to phones using authorisation codes

Optional Extras



- ✓ Use call recording for audit trails, compliance, quality or training purposes

How does it work?



Easy-to-use interface

Horizon provides a broad range of call handling features that are accessed via the web. The dashboard gives you convenient access to information such as your call history, voicemail and recorded calls. Personalised settings are quick and easy to set, ensuring your calls are handled effectively.



Call recording

Record inbound or outbound calls for compliance, customer service or audit purposes. This optional feature allows secure online access to file storage and retrieval of call details. You can set Horizon to record some calls, all calls or record calls on demand.



Administrator interface

Horizon provides IT managers with a powerful administrative management capability while giving employees freedom to control calls quickly and effectively. Set up is quick and easy and you can choose to pass down control to the user or you can retain control of the individual user features.



Auto attendant

You can use Auto attendant to provide callers with call routing options for different areas of the business or create announcements to inform callers of details such as opening hours and website address when the office is closed.

The winning formula

1. Premium handsets

Providing high standards of phone interoperability with a range of handsets from a choice of manufacturers.

2. An easy-to-use web interface providing feature control and valuable user information

With an experienced in-house software development team, Gamma is able to provide a positive user experience for both using the service and monitoring performance.

3. The Gamma IP network, reliable and secure

Leading on quality of service and scale and reliability. In addition to the network, we can easily and quickly transfer your existing phone numbers onto the Horizon platform. M12 resells Gamma call minutes at attractive rates and provides online billing.

4. Broadsoft call controller platform

Supporting millions of business users worldwide, the world's leading call controller platform from Broadsoft sits at the heart of Horizon providing the broadest feature set and a sole focus on delivering the richest user experience in Unified Communications. With thousands of new connections per month, we provide brand reassurance together with award winning support.



Premium handsets



Web portal



Gamma IP network



Broadsoft call controller platform

Choose your handset.

Horizon can be used with a range of handsets from a choice of manufacturers.



SPA501G

Ideal for basic telephony in warehouse or high use areas

- ✓ No display
- ✓ 2 line keys
- ✓ 6 Programmable keys

Monthly cost £2.25

Buy outright £55.00



SPA502G

Entry level device for general office use

- ✓ Backlit display (B&W)
- ✓ 1 line key

Monthly cost £2.35

Buy outright £59.00

FREE*

RRP
£77



SPA504G

Ideal for general office use

- ✓ Backlit display (B&W)
- ✓ 2 line keys
- ✓ 2 Programmable keys / busy lights

Monthly cost £3.00

Buy outright £77.00



SPA525G

Ideal for high performance and features such as Bluetooth connectivity or executive offices

- ✓ Hi-res colour display
- ✓ Bluetooth compatible
- ✓ Wi-Fi compatible
- ✓ 2 line keys
- ✓ 3 Programmable keys/Busy Lights

Monthly cost £6.00

Buy outright £150.00

*Free for a limited time only, minimum contract 36 months.

Analogue converter boxes available, £35, Power supply Adapter, £5.50



SoundPoint IP 331

Ideal for basic telephony or where used in warehouse or high use areas

- ✓ 1 line key

Buy outright

£69.00



SoundPoint IP 335

Ideal for basic telephony or where used in warehouse or high use areas

- ✓ Backlit display (B&W)
- ✓ 1 line key

Buy outright

£92.00



SoundPoint IP 450

Ideal for general office use

- ✓ Backlit display (B&W)
- ✓ 2 line keys
- ✓ Programmable key/busy light

Buy outright

£133.00



SoundPoint IP 650

Ideal for high performance and features such as executive offices or receptionists

- ✓ Backlit display (B&W)
- ✓ 2 line keys
- ✓ 4 Programmable keys/Busy Lights

Buy outright

£193.00

Additional expansion units and conference phones available.

Choose your handset

We deliver

Simply unpack and plug in

Start
using your
business
grade phone
system
right
away

£14.99
/month



Horizon.



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TELECOMS & CONNECTIVITY



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